



# The Neptune Arts Solution

There has never been a better time to engage your audience online. According to the National Endowment for the Arts, 47.3 million U.S. adults view, listen to, or download, music, theater, or dance performances online at least once a week. Does your web strategy enable that type of engagement? With the Neptune Arts Solution, it can.

## ***What is the Arts Solution?***

Specifically designed to meet the unique needs of Arts organizations, the Neptune Arts Solution is a flexible and simple web content management platform. It is designed for non-technical people to make website changes when and where they're needed, without a hassle.

You no longer have to depend on someone else's schedule to make your updates. Just log in to the web based interface and you are ready to make changes. But don't mistake simplicity for lack of sophistication. It's powerful enough to handle the needs of just about any Arts organization.

## ***The Neptune Arts Solution Allows you to:***

- Quickly launch your website.
- Use an existing design, start from scratch with your designer, or choose our third party designs. It's all up to you.
- Leverage our built in ticketing functionality or integrate your existing ticketing system. The choice is yours.
- Manage and share your performance schedule through our flexible, user-friendly calendar module.
- Easily integrate Flash based home page elements with our image tools.
- Embed audio, video, and performance clips quickly and easily throughout your website.
- Build for the future with a platform that is easy to customize as you grow.

Backed by uncompromising technical support from real people, the Neptune Arts Solution can help reduce the cost and complexity of managing your web strategy

## ***Talk With Us***

IMS has helped many organizations, including the Madison Symphony Orchestra and the University of Wisconsin School of Music, fulfill the potential of their web strategy.

Talk with us today by calling 888.205.0244, or email [info@ims.net](mailto:info@ims.net).

